



Alexander Smith

Designer + Animator + Illustrator

Fayetteville, GA

770-757-8262

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Portfolio: alexsmithdesigns.com

SKILLS

Adobe Creative Suite

Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Dreamweaver

Cinema 4D

Microsoft Office

PC and Mac Systems

Designing for Print

Motion Graphic Design

Video Editing

Information Design

Typographic Design

Illustration

Animation (2D and 3D)

3D Printing

HTML and CSS (Working Knowledge)

SUMMARY

I am a driven Graphic Designer, who is adept at managing heavy workloads while focusing on designing creative, visually-appealing graphics. I have an efficient and practiced workflow that allows me to meet deadlines and quickly make complex changes.

I have undertaken creative projects that required leadership, collaboration, and strong written/verbal communication. My experience has taught me to understand the value of constructive criticism, and the importance of caring for every detail of a design.

I am seeking a position that allows me to capitalize on my skill as a designer while continuing to learn new things and develop those skills.

EXPERIENCE

SENIOR GRAPHIC DESIGNER - ATLANTA CAP COMPANY

JUNE 2016- PRESENT

Design apparel for large volume orders, from customers nationwide.

Create marketing/promotional materials for the company, both digital and print. Create functional templates that allow other designers to create stunning apparel mockups with minimal effort.

DESIGN EDITOR - GEORGIA SOUTHERN UNIVERSITY STUDENT MEDIA

JUNE 2015 - MAY 2016

Design layouts and graphics for various publications, especially for the front covers of those publications. Teach and guide junior designers in the creation of compelling graphics and layouts. Collaborate with other departments (such as marketing, editorial) to deliver a consistent brand image and enhance readership.

FREELANCE DESIGN WORK

2012 - PRESENT

I have done independent design work for various clients such as:

-Media528 Films (Motion Graphics, Animation)

-Yo Tops Frozen Yogurt (Printed materials, social media ads, video ads)

-Score Sports (Logo Design, Template Design)

-A Letter from God (Apparel Design, Logo Design, Web Graphics)

-Georgia Southern Music Department (Stationary Design, Logo Design)

-Georgia Southern Chemistry Department (3D Animation)

EDUCATION

B.F.A. IN GRAPHIC DESIGN - GEORGIA SOUTHERN UNIVERSITY

MAY 2016

A.A. IN COMMUNICATION - GEORGIA MILITARY COLLEGE

APRIL 2012

AWARDS AND ACCOLADES

DAVID L. ADAMS APPLE AWARD: BEST MAGAZINE SPREAD

AWARDED BY COLLEGE MEDIA ASSOCIATION IN MAY 2016

SILVER ADDY® AWARD: PRODUCT DESIGN

AWARDED BY AMERICAN ADVERTISING FEDERATION IN APRIL 2012